



Jeff H. (Vimeo Trust & Safety)

Jun 2, 2021, 5:30 PM EDT

Hi there,

We're reaching out because there are multiple videos in your Vimeo OTT account that violate our content policies. We do not allow health-related content that might cause people to take dangerous or unproven treatments or refrain from taking indicated precautions or treatments that the U.S. Centers for Disease Control and Prevention (CDC) or World Health Organization (WHO) recommend. We also do not allow claims that an epidemic or pandemic (such as COVID-19) is a conspiracy.

Specifically, your Vimeo OTT account contains videos that:

- Convey false or misleading health-related information that has a serious potential to cause public harm;
- Perpetuate false or misleading claims about vaccine safety;
- Falsely claim that mass tragedies (such as the Coronavirus pandemic) are hoaxes; and/or
- Assert conspiracy theories that spread, among other things, hate speech, defamation, or false or misleading vaccination or health-safety content. (We have banned Qanon content for this reason.)

Please review Vimeo's Acceptable Use Policy (https://vimeo.com/terms#acceptable_use_policy) and Community Guidelines (<https://vimeo.com/help/guidelines>) for additional information. You must review all videos in your account and remove any content that violates our Guidelines no later than June 11. If we continue to find violations in your account, we may terminate your account for breach of our Terms of Service.

Sincerely,
Jeff H.